

**Hawthorne Boulevard Business Association**  
**General and Board Meeting**  
**November 14, 2007**  
**DRAFT MINUTES**

**Board Members Present:**

Karin Edwards, *Rolfing Portland*; Bruce Chaser, *Hawthorne Wellness Center*  
Danielle Schultz, *Artichoke Music*; Christopher Collier, *Presents of Mind*

**Board Members Absent:** Darren Balogh, *Mortgage Loans NW*;

**Members:** Donna Fox, *Barefoot Sage*; **Guest:** Duane Davis, *H45*;

**Liaison:** Officer Rick Miller, *PPD Neighborhood Response Team Officer*; Linda, *HAND*;

**Speakers:** Shoshanah Oppenheim, *Good Government*; Roland Chlapowski, *Commissioner Adams liaison*

**Staff:** Nancy Chapin, *The Support Group*

Meeting called to order by President Karin Edwards @ 8:17am.

**Minutes** October 2007 minutes were approved as presented.

**Treasurers Report**

Presented & discussed.

Resolution moved to approve by Christopher, seconded and passed. "Be it resolved that Hawthorne Boulevard Business Assn. (HBBA) authorized the continuance of accounts at Bank of America and the establishment of an account and a CD at Rivermark Community Credit Union and at US Bank. Be it resolved that the duly-elected officers, Karin Edwards, President, and Bruce Chaser, Secretary/Treasurer, of the Hawthorne Boulevard Business Association, a State of Oregon Mutual Benefit Corporation, are hereby each authorized signers for any bank checking or saving, CD or Money Market accounts."

**Crime Prevention & Safety**

Officer Miller, PPD, reported that we're seeing more break-ins now. **Hide your belongings in the trunk.** The Auto Theft Task Force is operating again. Thefts on Division; it looks like the two people have moved over to Hawthorne, too. Watch out for shoplifters. Honda Civic, and Accord, and Toyota Camry owners, get a club. "Trunk it for safety". We could initiate a windshield reminder.

**HAND**

The street car system plan was handed out. The city is taking a city-wide look at where they might be located in the city. A Max station is planned between 11<sup>th</sup> & 12<sup>th</sup>. Looking at lights needed at least temporarily.

Tom Armstrong, Planner, discussed Hankins Hardware's desire to rezone their property with Lois Hankins, and gave advice. Division's 7 Corners is still being discussed & worked on by HAND. We want to restart the Division Street Plan. They have drafted a letter regarding the need for some projects. County Chair Ted Wheeler, spoke about the need for drug treatment in relation to crime issues. He might be able to speak.

**Membership**

The dues mailing will go out as soon as the annual meeting is set.

**Marketing**

The 2008 Hawthorne Day date is August 17<sup>th</sup>. A letter was read to go out to larger businesses. Think \$18,000 - \$25,000 for a fully funded event. This year there were major events @ 50<sup>th</sup> and @ 34<sup>th</sup>, and we may want to help with the costs, if necessary. Jan Caplenar is hoping to mount a historic photographic exhibit on 50<sup>th</sup>.

**Holidays on Hawthorne**

The \$1500 grant will go to color, graphics assistance, and more ads. Larry @ Monkey King will be changing the ad system and the papers used. He wants to talk about having businesses pay to HBBA rather than individually.

## **SE Uplift**

HBBA needs a new Board rep. for SE Uplift – meets on the 1<sup>st</sup> Monday, 7 – 9. The new SEUL website isn't ready yet. There is concern about the Portland Plan and how to work together on it.

## **APNBA**

Transportation funding plans were presented and also business concerns.

## **H45**

Live/work units are available and they would like to host a business after hours on Dec. 12<sup>th</sup> from 6-8pm. Division & Belmont will also be invited.

## **Safe, Sound & Green Streets Presentation**

Shoshanah, Good Government Liaison, and Roland, from Commissioner Adams office spoke regarding the transportation repair needs emergency. Gas tax increases are made at the state level and there has been no increase for transportation costs since 1993 which has caused a huge backlog. For every \$100 Portlanders pay in gas taxes, Portland gets 46¢ back. All water bills will be charged \$4.50 ea. month with possible reductions depending on how green your travel is. These funds will go to all arterials and all business streets. The backlog is approximately \$500 million dollars. This will take care of the freight, and transit corridors. The city is on the edge of the tipping point with an increased cost of about \$10 million/yr. There will also be additional bike & pedestrian safety measures as part of the project. There was a large 89 citizen steering committee with financial expertise. Linda Nettekoven, SEUL & HAND served on the Committee. The proposal also affects businesses through trip fees. There will be an opportunity to appeal and to use green discounts. Currently, the fund generation is 50% generated from businesses and 50% from residents. There will also be some county fundraising, perhaps raising the vehicle registration fee to pay for bridge costs and to match federal funds. [www.safeandsoundstreets.com](http://www.safeandsoundstreets.com) for questions. The proposal also includes \$50,000/yr to each coalition for area needs. The suggestion was made to exempt the first 500 trips.

## **Other**

Jules Kopel Bailey spoke to his candidacy for Oregon State Representative. He is local and very interested in Hawthorne, Portland, and Oregon. He would like to see Oregon become a more sustainable economy. We need to look at our tax policy, too, so it is stabilized. He worked with the small business commission, [www.julesfororegon.com](http://www.julesfororegon.com) , [jules@julesfororegon.com](mailto:jules@julesfororegon.com)

Meeting Adjourned @ 10:00am

Submitted by Nancy Chapin, Executive Secretary