

**Hawthorne Boulevard Business Association  
General and Board Meeting  
May 10, 2006  
DRAFT MINUTES**

**Attending Board Members:**

Tara Choate, *Pawsitively Clean*  
Jay Schornstein, *Attorney*  
Bret Lubic, *Attorney*

Reese Prouty, *8 Women*  
Bruce Chaser, *Hawthorne Wellness Center*  
Paul Neidergang, *Progressive Dev. Group*

Attending Members: Linda Nettekoven  
Staff: Bridget Bayer, TSG

**INTRODUCTIONS**

Called to order at 8:20 AM at Southeast Uplift by Reese Prouty.

**MINUTES:** Bruce Chaser moved to approve April minutes as changed, seconded, all in favor.  
Remove: *lesson* after David's offer to train folks on email,  
Add: Reese & Mary stepping down *as officers in August*,  
Add: *Tara*

**MARKETING:**

*Party on Hawthorne* (Reese Prouty)

Friday, May 12, Chelsea Ballroom

Great response on the Boulevard, great food donations etc. sodas from Chelsea Ballroom.

Schedule:

Doors open at 7:00pm nametags and numbers given to all attendees

7:00 – 7:30pm Auction Viewing  
7:45 - 8:15pm Klaus's Band (auction closed)  
9:00pm Auction ends  
9:00-9:20 Payments for auction items  
9:30-9:50 Richmond youth group  
10:00-11:00pm Robbie Laws

Volunteer tasks: Payments: Reese, 2 from TSG and another

Silent auction: Bruce, Jay

Food donations pick up: Ed

Photos – Paul

Linda - Flowers

Decorations – Banners (Paul to get from Tara before Friday)

Membership Offer: discount if sign up tonight!

Paul to send out another reminder email invitation with link to more information

*Second Thursdays:*

This is a HBBA non-sponsored event, if you want to print a poster (either in 8.5 or 11x14), download the .pdf, print at UPS Store.

Tara will write an announcement about Second Thursday to be read at Party on

Bridget to seek involvement from: Justin - local 35 cultivate as an organizer and Linda Wion – Cats Meow

advertising coordinator?

*Sidewalk Sale:*

Typically the last weekend in August, Tara will send out a request to ask for interest  
Holidays on Hawthorne: December

**TREASURER'S REPORT:**

Bank Consolidation – Put all accounts together, can save \$18.00 and make easier to manage?

Try not to because fees can be waived yearly, ask Andy at the bank and it makes it easier for signers on specific activities (also not able to have access to full general funds). The 3 accounts

are: General Funds  
Events (change header to Events from Summerfest)  
Crime stoppers: ask if it can go into long-term interest accruing account (Bruce)

### **MEMBERSHIP REPORT:**

*General members:* Offer \$15 off membership fee if sign up at Party On Hawthorne. Invite more interest from businesses on the street by getting them involved in marketing efforts. Possibly try evening meetings throughout the summer, maybe a happy hour on a Tues. or Wed. Motion to have meetings June, July & August in the evening meetings, 6:30-8:00pm. (Wed. if it works, Tues. if not) – All in Favor  
June 14: Bread & Ink  
July 19: Garden Meeting in Paul's backyard  
August 9: TBA

*Board members:* Need to start an executive search. Is it a good idea to take a break in July? Not at this time. It is necessary to keep meeting, considering the Pres. & V.P. positions are changing in August. It is time to make a concerted effort to make personal contacts with potential general members who have been involved in activities in the past. Consider major changes or radical shift in procedure. Mary & Reese will set up a strategic planning meeting (work session) in mid-June with other board members to go over possibilities list.

### **NEIGHBORHOOD ASSOCIATION REPORT:** (Linda Nettekoven)

*HAND:* Hot issues on Powell: They are trying to get ODOT to do more with pedestrian safety, including lobbying to get a left turn signal on 21<sup>st</sup> & Powell; Fred Meyer zone change because of corporate headquarters development; and work on Powell Park to make safe (drugs and traffic issues).

SK NW warehousing, watercraft service and limited retail are the potential new owners of property on the Willamette that may effect the connectivity of the spring water corridor trail. No trail currently through it. Wayne Kingsley (Portland Spirit) is selling the middle piece of his land with the intention of requiring that no trail to be built. HAND supports business, the CEIC, HBBA and like business assns. and would like to work on the big picture.

*SE Uplift:* Tonight, May 10, big fundraiser at Laurelhurst Theater, returns from concessions go to SEUL. Need a HBBA person on their board to give business perspective.

### **LAND USE / TRANSPORTATION**

*Parking Study Update:* Good discussion could be possible, May 30<sup>th</sup> meeting here at SEUL.

#### *Hawthorne Transportation Plan:*

Contractor has been selected. The City will organize groundbreaking party. (Paul is coordinating with Sam Adams office on Jean Seneschal's information).

### **ANNOUNCEMENTS:**

A new Fish House is now in the old Casa des Rios

### **ACTION NEEDED**

**TARA:** Second Thursday announcement for Party On Hawthorne.

**PAUL:** Pick up banners from Tara; send group email reminding Party On Hawthorne.

**REESE:** Check on availability of Bread & Ink for June meeting

**REESE & MARY:** Organize a board nomination selection meeting.

**BRUCE:** Check if bank acct. fees can be waived, best int. acct. for Crime Stoppers

**ALL:** Party on Hawthorne on Friday, volunteering

Adjourned 9:50AM

Bridget Bayer, Recording Secretary