

**Hawthorne Boulevard Business Association
General and Board Meeting
June 14, 2006
DRAFT MINUTES**

Attending Board Members:

Mary Sellin, Sellin-Eiler Properties
Karin Edwards, *Certified Rolfer*
Bret Lubic, *Attorney*

Reese Prouty, *8 Women*
Paul Neidergang, *Progressive Dev. Group*

Attending Members: Linda Nettekoven, Lindsey McBride, *Neighborhood News*, John Laursen, *Press-22*, Zarina Jackson, *Dr. Michael Horowitz*, Stacy Williams, *Dr. Michael Horowitz*
Guests: JJ Unger, *Norris Beggs & Simpson*, David Hawkins, *Umpqua Bank*, Jean Senechal Biggs, *PDOT*
Staff: Nancy Chapin, *The Support Group*

INTRODUCTIONS

Called to order at 6:29PM by Mary Sellin.

AGENDA

Agenda items were added: Fundraiser under new business, Medallion under Hawthorne Transportation Plan.

MINUTES

Minutes approved as presented.

PARTY ON HAWTHORNE

\$3142.00 expenses, Balance \$3583.00. Reese moved that Richmond be given \$400.00; Sunnyside be given \$50.00; Glencoe be given \$50.00; Buckman \$50.00; RNA \$25.00; Sunnyside NA \$25.00. Seconded and passed.

For next year, the Chelsea Ballroom has agreed to host the Party on May 11th. The Robbie Laws Band will perform two sets instead of having an opening band. Paul moved to have a specific percentage of the profit amount that will go to the schools, so we will have a clear answer when community members ask. The Party committee will handle this. David Wagner is acting as a volunteer to create quality thank you notes for all donors and volunteers. They will be distributed at the work group meeting.

CRIME PREVENTION

The SE Precinct is feeling the loss of Rosie Sizer. Derrick Foxworth will be the new precinct Commander.

Mayor has created SAFE (Street Access For Everyone). Mary, Bruce, Paul will be on the committee. Linda had a request regarding police conduct in July.

TRANSPORTATION AND LAND USE

Parking Meters

There is a concept to have meters on Hawthorne and a few other districts. They've done a "quick and dirty" parking study. Hawthorne, Belmont and Division have been looked at and they will continue with a more extensive study. Revenue/profits from the meter program would go to the street where they were generated. The meeting group is called the CAC, and it represents SEUL, business districts, and neighborhood associations. Commissioner Adams thinks paid parking will be inevitable. By pursuing it now, it is more likely that the funds will flow to the business districts. Lindsey McBride, a neighbor, expressed her dislike of the idea of paid parking on Hawthorne, and is willing to do outreach. It was noted that Hawthorne Boulevard does not want unintended consequences. A presentation and discussion will occur at the next HBBA meeting, 7/19, 8 PM at Chelsea Ballroom.

Hawthorne Transportation Plan

They haven't started yet. Contact must be completed by June 30th. Jean, Reese, and Paul have worked out some of the issues of scheduling. Communication is starting now. Groundbreaking committee is forming with Jean, Paul, Mary, HBBA, etc. in partnership with Commissioner Adam's

Office. Jean has been assigned to Hawthorne as the liaison between PDOT and BES through Commissioner Adams liaison project. HAND lost their liaison.

Medallions

John Laursen shared the medallion prototype. Funds from the Transportation Plan have been cut, so John is asking the HBBA to help cover the difference. The goal is to install 40 medallions, but current funds only cover 30. Another two thousand dollars is needed. Need commitment on how many to purchase. They cost \$200.00 per medallion. There was a motion that HBBA will match up to \$1500.00 on any new contributions by the membership towards the medallions. Karin and Paul will give \$100.00 each, and Mary will give \$100 to be matched, on top of a previous donation. HBBA will cover any additional fund if necessary. Motion seconded and passed.

SECOND THURSDAYS

25 to 30 businesses participated. It rained. Some businesses did well. For future Second Thursdays and the Sidewalk Sale, we want to emphasize “exploding out onto the sidewalk” and making the Boulevard look festive.

LIST SERVE

Request on List Serve from Tara for feedback.

NEIGHBORHOODS

SEUL still needs an HBBA representative. SEUL will be laying off half of the staff. Cece, Joyce, Steve and one ½ time planner will remain on board. Commissioners will divide some money between the coalitions. Small amount will be set aside for neighborhood grants.

Next HAND meeting will be the third Tuesday. Discussion will focus on transportation, street cars, greenways, and a parking meter update. HAND launched the potential land trust site—(Wake Up Deli; Mt. Tabor; South Tabor; Atkinson School; Coffee Shop; Green Building, etc.).

UMPQUA BANK BRANCH SITE

JJ Unger, *Norris Beggs & Simpson*, introduced David Hawkins, *Umpqua Bank*, who is looking for a new branch location in the area. It a neighborhood café concept with possible community-oriented features such as a reading room, live music, internet access, etc. Looking for 1500 square feet or so. Want to open 6 new branches within the next 12 months.

BOARD MEMBER WORK SESSION

A work session for Board Members will be held on Monday, the 26th at Bret’s office, 3735 SE Clay behind the Bagdad, 6:30-9:00PM. Bret will provide pizzas. Paul, Mary and Bret will be working on board transition issues.

GENERAL MEMBERSHIP MEETING

7/19, 8 PM at Chelsea Ballroom. Will include VisionPDX and a presentation and discussion of the issue of paid parking on Hawthorne.

OTHER

Project coordinators positions—still in the planning stages. Nancy handed out flyer invitations to EPCC’s East Portland Fundraiser to benefit Bob of Beale Street Northwest to help pay medical bills.

Adjourned at 7:55PM

Nancy Chapin, *Recording Secretary*