

**Hawthorne Boulevard Business Association  
General and Board Meeting  
February 8, 2006  
DRAFT MINUTES**

Attending Board Members:

Mary Sellin, *Henry Sensil Bldg.*  
Bruce Chaser, *Hawthorne Wellness Center*  
Ed Gibson, *Mortgage Loans NW*  
Paul Neidergang, *Progressive Dev. Group*

Tara Choate, *Pawsitively Clean*  
Jay Schorstein, *Attorney at Law*  
Reese Prouty, *8 Women*  
Bret Lupic, *Attorney at Law*

Attending Members: Linda Nettokoven, *HAND;*, Galena Grigoryan, *Neighborhood Crime*

Guests: Pam Olsen, *Farmer's Insurance*

Staff: Bridget Bayer *The Support Group.*

**Called to order** at 8:15 AM at Southeast Uplift by Mary Sellin.

**AGENDA:**

No changes

**MINUTES:**

Bruce moved to approve Jan. minutes, seconded, all in favor.

**TREASURER'S REPORT:** Mary

Financial statement – Approx. \$15,000 to work with for 2006, with about \$5,000 coming from membership dues, 65 members in 2006 already.

**MEMBERSHIP:**

Membership drive: Tara created membership recruitment documents. The items most often checked that members are interested in were: Party on Hawthorne, SummerFest and Holidays on Hawthorne. Still seeking interested Hawthorne Association Members to be on the HBBA Board. TSG to summarize of 2005 & 2006 membership numbers, send to board only.

**SOLV Clean Up:** April 22, 2006. Tara is too busy to chair the clean up this year and will not even be in town that weekend. Coordinator job is approx. 40 hrs. work over the next 6 weeks.

SOLV provides HBBA with training, materials, online sign up, resources for garbage removal and publicity on the activity. They also help make people more aware so it's easier to get folks involved. Last year there were about 12 HBBA folks, 20 River Mark folks, 40 other volunteers from surrounding residences.

Possibly look for a way to hire someone to organize these kind of activities. Seek donations from corporations or other businesses to be able to pay someone. Establish a process to set up a system to do these kind of things in the future. Bret will work with Paul as a subcommittee to the Personnel Committee on how to hire contractors.

Tasks: Making of flyers

Business donations

Coordinator outreach:

Bruce will talk to the manager at Rivermark since they were so involved last year.

Linda will talk to neighborhood groups to see if any neighborhood groups might be involved.

Tara will put out a request on the listserve seeking a volunteer.

Other Clean up ideas: Telephone poles are being wrapped with plastic tablecloths to deter the poster postings.

**Annual Meeting:** Monday, Feb. 27<sup>th</sup>, 6:00pm, RSVP by Feb. 20 - \$20, at door \$25

Ballot: TSG to create a ballot for slate of officers.

All on the current Board are running, draft and send to all for proofing

Table centerpieces: Reese

Nametags: Reese

Chairs: Paul to make arrangements w/ Peter, in exchange for membership & dinner

Guest speaker: Mayor Potter

Microphone: Bruce

MC: Karin

Podium: Paul

Awning:	Paul (Check-in will be outside)
Flyers:	Mary, Reese
Pens:	Paul
HBBA Membership	Bruce to staff table, TSG to bring extra membership forms
Flip chart	TSG (for committee listing)
Agenda:	same as last year Elections, main speaker, state of the boulevard, Tom Henry & Paul will make short 5 min. presentations on their developments.
Board:	Arrive by 5:15pm for set up Bring/invite at least 5 guests.

**HAND** Linda

Survey about paid parking meters, funds from meters to go to business associations. Bruce will be the HBBA representative for monthly committee meetings, 2 hours/month (Paul will be back up). Feb 28<sup>th</sup> - 1<sup>st</sup> meeting. Need a speaker to get more information (at March meeting 8:30am). HBBA should weigh in officially. There are many sides to this issue, impacting neighborhood parking, scaring away customers to malls, potential revenues.

City Council is supposed to adopt Green St./Main St. plan about design overlay. We will now have a better tool to study design & fund planning bureau's ability to implement.

Historic preservation meets density (example - Clay Rabbit) neighbors are talking about what the forces and incentives are for development. Follow up groups will be talking to businesses in district regarding infill design standards to better design through clusters, driveways and are now looking at big mixed use projects.

**SEUL** – Struggling with fundraising to staff, all budgets are asked to be cut. They have met with Mayor showing him their revised budget asking for more funding to do more effective outreach and communication.

Voter owned elections discussion: Mary will send an email to Hawthorne businesses asking for input on whether the HBBA should have an official opinion on this. SEUL is looking for input from all neighbors on this issue. Next SEUL board meeting is first week in March.

**TRANSPORTATION**

Tom Miller wrote to Paul that things are looking good, seemed positive, still hasn't gone out to bid. Paul is staying on top of situation and will keep HBBA informed.

**CRIME & SAFETY**

Quarterly Public Safety Forum that Galena put on had 83 people in attendance. Good meeting, Bruce spoke for HBBA letting people know the benefits of being pro-active.

Graffiti has been a problem because they can't get it off due to rain. Feb. 16, 9:30-11:00am Graffiti Task Force meeting. Next Public safety forum will be concerning parks safety, April 24.

Foot Patrol – Cmdr. Sizer has funding for foot patrol assistance. Ask for up to \$500 proposal for vests, or anything physical items Bruce will write request.

Public Safety – Emergency Management Training, Ready Set Go! Possibly do a nighttime meeting on the Emergency Preparedness Training, could do a joint meeting with neighborhood assns. Linda to help connect with NA's.

Precinct issue – Mult. Co. needs to sell because of parking lot disconnect. Galena will send more information.

**ANNOUNCEMENTS**

- Robie Laws, renowned guitar player, is taking over the Zazoo Building teaching kids, he could perform during the Party on Hawthorne. Richmond School also has a performance group that could participate in Party on Hawthorne.
- Rivermark is re-modeling their building, mixed use development, 18 units, looking for adjustments on existing drive thru grandfathered in, among others. HBBA needs to have a task force much like the Division Vision to effectively weigh in on the design issues.
- FISH Emergency Services wrote us a nice thank-you; they received 300 pounds of food as a result of the Holidays on Hawthorne canned food movies.
- Buckman School sent a thank-you; their school chorus enjoyed performing in front of Ben and Jerry's during Holidays on Hawthorne
- Sunnyside Environmental School is having an open house to promote community and learning, March 12, 5:30pm, 3421 SE Salmon St., Potluck.

Meeting Adjourned 9:40am

**ACTION NEEDED**

- MARY** – Email all newly renewed HBBA members requesting “key words” for Website data entry.  
Email to Hawthorne businesses asking for input on whether the HBBA should have an official opinion on voter owned elections.
- TARA** – Email list serve asking for Clean up volunteer coordinator.
- BRET** – Draft contractor (personnel) guidelines with Paul.
- PAUL** - Draft contractor (personnel) guidelines with Bret.
- LINDA** – Connect with HAND or other neighborhood groups for a night-time Emergency Preparedness Training scheduling.
- BRUCE** – Write to Cmdr. Sizer requesting funds for safety patrol vests, etc.  
Talk to the manager at Rivermark re. clean up coordinator.
- ALL** – **Check annual meeting tasks, invite 5-10 businesses to annual meeting.**
- TSG** – Membership forms for annual meeting  
Send full membership list to Bruce (electronically) for updates  
Recap 2005 & 2006 membership totals.  
Research & draft info. about voter owned elections,

Next HBBA Board Meeting: March 8, 8:00am

*Bridget Bayer, Recording Secretary*